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An initiative of Lola Cater Foundation

DREAMRISE FEST

MAY 2026

Inspiring Leadership Nurturing Potential

NAIJA
CHILDREN'S
MONTH CELEBRATION

Inspiring Leadership.
Nurturing Potential.



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Introduction & Vision

Nigeria is home to one of the largest youth populations in Africa, with millions of children possessing extraordinary creativity, resilience, and innovation capacity. However, many do not have access to structured opportunities that nurture early leadership, digital skills, creativity, entrepreneurship, and civic engagement.

DreamRise Fest 2026, presented by the Lola Cater Foundation (LCF), responds to this national need by creating a comprehensive, month-long empowerment festival designed to inspire, equip, and uplift children aged 8–17.

Executive Summary

The **Lola Cater Foundation (LCF)** proudly introduces **DreamRise Fest 2026**, Nigeria's largest and most inspiring children's empowerment festival, a month long celebration of creativity, innovation, leadership, and potential for Nigerian children aged **8-17 years**.

Presented as a **national development platform**, DreamRise Fest will feature a series of **thematic events** throughout May 2026, culminating in a **Grand National Children's Day Celebration** on May 27th in Abuja with **1,000 children** in attendance. Each event and activity focuses on a critical area of child development: **entrepreneurship, innovation, technology, creativity, and leadership**, aligning with **Sustainable Development Goals (SDGs 4, 5, 8, 9, 10, and 17)**.

DreamRise Fest is more than a celebration; it is a **nation-building platform** that connects children with mentors, institutions, and opportunities that help them **dream boldly, rise early, and lead purposefully**.





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Why DreamRise Fest?

We know that Nigerian children possess exceptional creativity, ambition, and problem-solving capacity. However, there remains a disconnect between their potential and the platforms needed to nurture it.

Most children rarely have structured exposure to **entrepreneurship, technology, governance, and creative mentorship** early enough to influence their life trajectories. DreamRise Fest exists to **bridge this gap**, ensuring that children have access to **skills, mentorship, and exposure** that position them as active contributors to national development.

By cultivating leadership and innovation at an early age, the DreamRise Fest aims to **build the next generation of nation-builders**, confident, imaginative, and socially responsible young Nigerians.

Goals and Objectives

Goal: To empower and celebrate Nigerian children by providing access to transformative platforms that nurture innovation, leadership, creativity, and social responsibility.

Objectives:

- Engage and empower 5,000 children nationwide through a month-long festival.
- Facilitate mentorship, training, and leadership development opportunities for at least 1,000 Nigerian children nationwide.
- Strengthen corporate, governmental, and development partnerships that promote child development and early leadership.
- Create visibility and advocacy for children's innovation, inclusion, and creativity.
- Establish sustainable platforms like the Future Superheroes Hub to ensure long-term engagement.

Audience and Reach

- **Primary audience:** 5,000 children (aged 8–17) participating directly (onsite & virtually), including young entrepreneurs, tech innovators, creatives, and young civic leaders.
- **Secondary audience:** Parents, educators, policymakers, development partners, private-sector decision-makers.
- **Geographical reach:** Nationwide (36 states + FCT), with a physical hub in Abuja and virtual participation from across Nigeria.
- **Media & Public Reach:** Through press coverage, social media amplification, partner networks, and livestreamed sessions, the festival has the potential to reach tens of thousands more beyond direct participants.

Thematic Week-by-Week Breakdown

Week 1.

The Young CEO & Career Discovery Fair

Theme: “Raising Kidpreneurs and Career Builders”

Target: 500 children onsite, 500 virtual

Venue: Abuja | **Date:** May 5, 2026

Overview: A business and career fair for young entrepreneurs and ambitious learners to pitch their ideas, learn about industries, and meet real investors.

Core Activities:

- Pitch sessions to investors, banks, and TVET agencies.
- Financial literacy and savings workshops.
- Career mentorship and apprenticeship pathways.
- Scholarship and business grant opportunities.

Book Launch Title: “Little Bosses, Big Dreams”

Expected Outcomes: 50 kidpreneurs funded or mentored; 100 children gain scholarship or industry placement after SSCE.

Sponsorship Opportunities: Naming rights, branded financial literacy arena, visibility across all communications etc.

Week 2.

The Young Changemakers Forum

Theme: “Children Solving Problems, Building the Future”

Target: 50 onsite, 500 virtual

Venue: UN House, Abuja | **Date:** 7th May, 2026

Overview: A civic innovation day at the UN House for children, presenting solutions to social challenges: education, health, gender equality, climate, etc.

Core Activities:

- Presentation of 10 child-led ideas.
- Partnership and funding commitments from development agencies.
- Interactive workshops on civic responsibility and the SDGs.

Book Launch Title: “The Change I See”

Expected Outcomes: 10 projects funded; increased visibility for child-led innovations.

Sponsorship Opportunities: SDG Challenge Showcase, Innovation Fund, and UN Collaboration features etc.



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Week 3.

Kids in Tech, Science & Innovation Fair

Theme: “Code the Future”

Target: 200 children physical, 500 children virtual

Venue: Abuja Tech Hub | **Date:** 12th May, 2026

Overview: A technology and innovation showcase featuring children in robotics, AI, app development, and science experiments.

Core Activities:

- Coding and robotics bootcamp.
- Science and AI demonstrations.
- Innovation exhibition with tech companies.
- Mentorship by STEM professionals.

Book Launch Title: “A Code to the Future”

Expected Outcomes: 100 children trained in STEM; 20 projects adopted for mentoring.

Sponsorship Opportunities: Tech Lab naming rights, equipment support, digital skills co-branding etc.

Week 3. Day 2

Young Creatives Showcase & Cultural Tour

Theme: “Express, Create, Inspire”

Target: 200 children

Venue: Abuja & Cultural Sites | **Date:** 15th May, 2026

Overview:

A vibrant day celebrating children in music, dance, literature, culture, tourism, creatives, sports and film, integrating cultural appreciation and artistic mentorship.

Core Activities:

- Talent exhibitions and showcases.
- Workshops with celebrities and creative mentors.
- Cultural and heritage tours.

Book Launch Title: “The Chronicles of Naija Colors”

Expected Outcomes: 50 children connected to creative mentors; launch of Children in the Creative Economy Network (C-CEN).

Sponsorship Opportunities: Stage sponsorship, cultural tours, merchandise branding etc.



Week 4.

The Young Leaders Assembly

Theme: “The Future is Now – Building Child Leaders for Tomorrow”

Target: 200 children. **Venue:** National Assembly, Abuja

Date: 20th May, 2026

Overview:

A civic and governance immersion where students, community, religious children leaders visit the National Assembly, interact with lawmakers, and pitch youth policies.

Core Activities:

- National Assembly experience & leadership masterclass.
- Policy idea pitching sessions.
- Launch of the Nigeria Young Future Leaders Assembly (NYFLA).

Book Launch Title: “Nigeria and The Future Me”

Expected Outcomes: 10 policy proposals presented; NYFLA established as a national children leadership pipeline, mentorship etc.

Sponsorship Opportunities: Leadership Hall branding, NYFLA co-founding rights etc.

Week 5.

Grand Finale

National Children's Day Celebration

Theme: “The DreamRise Celebration”

Date: May 27, 2026 | **Target:** 1,000 children | **Venue:** Abuja

Overview:

The culmination of DreamRise Fest, a national celebration featuring awards, cultural performances, and major program launches.

Core Activities:

- Recap of month's activities.
- Launch of the DreamRise Hub.
- Book launch, scholarships, and awards.
- Keynote by the First Lady of Nigeria
- Exhibitions
- Panel discussion etc.

Expected Outcomes: 1,000 children inspired; 100 scholarships awarded; 1 National Child Impact Report published.

Sponsorship Opportunities: Title rights, branded zones, and media partnerships.

Our Partnership Offering



Tier	Contribution Range	Benefits
Title Partner	₦50,000,000+	<ul style="list-style-type: none"> • Naming rights (“DreamRise Fest presented by ...”) • Prime branding on all materials (physical & digital) • Keynote speaking slot at Grand Finale • Dedicated “Partner Spotlight” in press releases and media • Exclusive media package & social media campaign • VIP access to festival events
Week Partner	₦ 30,000,000 – ₦ 20,000,000	<ul style="list-style-type: none"> • Naming rights for a specific week (“Week 1 – presented by ...”) • Logo placement on week-specific materials • Onsite branding (venue, booths) • Participation in panel/workshop during that week • Feature in digital & social promotions for that week
Associate Partner	₦ 10,000,000 - ₦ 5,000,000	<ul style="list-style-type: none"> • Co-branding in event materials • Logo featured on festival website and collateral • Recognition in press and PR communications • Opportunity to host a workshop, or to sponsor one major activity (e.g., bootcamp) • Inclusion in “Partner Thank You” communications
Support Partner	₦ 5,000,000 – ₦ 3,000,000	<ul style="list-style-type: none"> • Logo on website, flyers, and event signage • Verbal recognition during events • Participation certificates branded with partner logo • Digital “thank you” in social media and newsletter
Technical Partner	In-kind contribution (goods or services)	<ul style="list-style-type: none"> • Recognition as technical/delivery partner • Branding on relevant platforms (e.g., if donating equipment: “Tech Lab powered by ...”) • Exposure to children, mentors, and partner network

Visibility & Branding Opportunities



As a sponsor, you will benefit from a broad spectrum of branding and visibility options:

- **Event branding:** banners, stage, exhibition spaces, branded zones
- **Media coverage:** press releases, media partners, broadcast, livestream
- **Digital presence:** festival website, email newsletters, social media (posts, stories, live sessions)
- **Collateral:** brochures, flyers, program booklets, children's festival "passport" or booklet
- **Merchandise:** t-shirts, notebooks, branded gifts, kits for children
- **Publications:** co-branded National Children's Impact Report
- **Naming:** naming rights for weeks, workshops, stages, hubs



Expected Impact

- 20,000+ children reached nationwide.
- 5,000+ children directly engaged through live and virtual programs.
- 200+ institutions, mentors, and leaders involved.
- Increased visibility for child innovation and creativity.
- Strengthened leadership and innovation pipelines for Nigeria's future.
- Publication of a National Children's Impact Report.
- Launch of DreamRise Hub for continuous empowerment.



Risk Management, Sustainability and Legacy

To ensure the success, safety, and long-term sustainability of DreamRise Fest, we will:

- Rigorously partner with vetted institutions (government ministries, NGOs, private institutions, tech partners etc.).
- Deploy robust child protection policies, including safeguarding protocols for all child participants.
- Monitor and mitigate logistical risks (venue, transport, security).
- Ensure financial transparency with detailed budgets, audited reports, and accountability frameworks.
- Build sustainability via post-festival structures: DreamRise Hub, mentorship series, state-level replication.
- Secure in-kind and technical support to reduce overhead and maximize impact.

Monitoring, Evaluation & Reporting

We commit to robust M&E to track progress, measure impact, and deliver value to sponsors:

- **Baseline Survey:** Before the festival, assess children's skills, aspirations, and needs.
- **Session Feedback:** Use surveys and feedback forms at each thematic week to assess satisfaction, learning outcomes, and engagement.
- **Impact Report:** Publish a **National Children's Impact Report** summarizing key outcomes, stories, and lessons learned.
- **Mentorship Tracking:** For the post-festival mentorship program, track mentee progress, topics covered, and engagement metrics.
- **Sponsor Report:** Provide partners with a tailored post-event report, including metrics, success stories, media reach, and ROI summary.

Budget & Use of Funds

How sponsor funds will be allocated (indicative):

- Venue hire, logistics, staging, and technical production
- Program delivery costs (workshop facilitators, mentors, trainers)
- Travel, accommodation, and stipends for children-participants (where needed)
- Equipment and materials (STEM kits, creative tools)
- Marketing, publicity, media, and communications
- Publication costs for the Children's Impact Report
- Set up the DreamRise Hub (physical or virtual)

Administrative overhead, safeguarding, and contingency



How to Partner Next Steps & Contact

Next Steps for Potential Sponsors:

1. **Select your sponsorship tier:** Review the levels (Title, Week, Associate, Support, Technical) and decide your optimal commitment.
2. **Schedule a meeting:** Let's set up a call or face-to-face meeting to tailor a partnership package that aligns with your goals.
3. **Sign a Memorandum of Understanding (MoU):** Outline deliverables, benefits, and reporting.
4. **Activate your partnership:** Confirm your branding, team involvement, join the monthly meetings and engagement in specific program components.
5. **Engage in DreamRise Fest:** Attend the event, participate in key sessions, and interact with children, mentors, and stakeholders.
6. **Receive impact reporting:** After the festival and post-festival mentorship, you will receive a comprehensive report, media coverage, and an evaluation of outcomes.

Timeline

Activity	Date
Planning & Partner Mobilization	Q1–Q2, 2025
Sponsorship Confirmations	By Q3, 2025
Outreach & Registration	Q4, 2025 – Q1, 2026
Program Development & Logistics	Q1–Q2, 2026
DreamRise Fest (May)	May 1–27, 2026
Mentorship Series (Post-Fest)	June – November 2026
Impact Report Publication	Q4, 2026
State-Level Replication Launch	2027 (pilot states)





Call to Partnership

DreamRise Fest 2026 is more than an event, it is a movement. By investing in this initiative, you are investing in the future of Nigeria: its young leaders, innovators, and changemakers. We invite you to partner with us in shaping a future where every child dreams boldly, rises early, and leads purposefully.

Thank you for considering this partnership. We look forward to building something remarkable together.

**Reach
Us On**



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a call and email
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About Lola Cater Foundation

Lola Cater Foundation (LCF), formerly Lola Cater for the Needy Foundation, is a social development organization committed to developing transformative leaders, expanding access to education, empowering women and youth, and strengthening policies that improve social outcomes across Nigeria. Since 2019, LCF has reached over 40,000 beneficiaries across 25 states through impactful programs delivered in partnership with international organizations, federal ministries, traditional leaders, and private sector institutions.

LCF operates a Free School for indigent children in Abuja and leads programs such as The SuperGirls Bootcamp, WeTechHer, Future Superheroes Clubs, the Global Education Commission, and multiple SDG-aligned initiatives. With a history of implementing UN, government, and donor-funded projects, LCF uses innovation, technology, and community-driven approaches to address poverty, inequality, and youth unemployment.

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